



# WELLNESS

FOR CANCER

## WHY CANCER AWARE TRAINING IS VALUABLE

It is thought that 1 in 3 people living in the UK experience cancer in their lifetime. They are looking to Spas and Wellness Centers to comfort, guide and manage side effects from their treatments. Cancer Aware training is a valuable tool for therapists who want to embrace individuals healing from cancer at a time in their life when they need support and treatment the most.



*"I just received a call from a stage 4 lung cancer client, and felt so comfortable talking to her after taking just 3 online modules. Thank you."*

—Nancy,  
Main Street Massage

## WELLNESS FOR CANCER APPROACH

With 25-years of experience we have created a portfolio of treatments for cancer patients and survivors. Our framework and supporting resources enable Spas and Wellness Centers to:

- ❖ Create a reprieve from a cancer filled world.
- ❖ Implement treatments to address body, skin and nail care concerns.
- ❖ Allow guests to re-emerge calmer and with increased energy.

[www.wellnessforcancer.com](http://www.wellnessforcancer.com)



*"I would like to let you know how much I am enjoying the training. The videos are something I am sure I will repeatedly revisit as a reference tool."* —Karen Woolley, Spa Manager

*"Yesterday a corporation with over 5,000 employees welcomed us on board as their "official spa" to care for their staff. We feel it was our Cancer Aware Training that sealed the deal!"*

—Leanne Sedlak, LMT Founder & Co-Formulator, SkinCatering, LLC

**Stage 1 — Online:** Minimum 8-hours of lectures and videos prior to hands-on practicum, providing:

- ❖ Training for therapists & support staff
- ❖ Specialist videos — oncology doctors & professionals
- ❖ Lecture based sessions
- ❖ Processes, forms, decision trees, worksheets
- ❖ Safe protocols
- ❖ Complete post-training test

**Stage 2 - Hands-On Practical:** Live training detailing skills to perform adaptive treatments. The Cancer Aware framework highlights side effects of cancer and managing them with respect to touch level, guest comfort and safety.

- ❖ 6-hour Body — For therapists trained to NVQ Level 3 equivalent or above in Massage.
- ❖ 7-hour Manicure, Pedicure and Facial — For therapists trained to NVQ Level 2 equivalent or above in Beauty treatments.
- ❖ 3-hour Cancer Aware — For supporting staff with emphasis on communicating with guests and booking requirements, as well as a brief overview of how cancer develops and the side effects of treatment.

*"I trained all of my therapists because I wanted them prepared. Our in-house clientele, as well as out-calls to client's homes with cancer, has increased because we are prepared to step up for our community."*

— Elena David, Owner, A Peace of Mind Massage

## **ADDITIONAL SUPPORT AND MARKETING MATERIALS**

- ❖ Use of "Wellness for Cancer" logo for print and web marketing.
- ❖ Press articles for promotion as Cancer Aware site.
- ❖ Continued online training and incorporation into your business plan.

**To book your Cancer Aware Training or discuss additional options contact: Olivia Davies at [oliviamdavies@outlook.com](mailto:oliviamdavies@outlook.com) or 07788448625**